

Editorial

The concertour Consortium is pleased to announce that it will be presenting the results of its research in Rome, on 25 September 2009, during the Final Conference. This conference will be bringing together experts and politicians and we hope you will be able to join us!

Prior to this coming event, the 3rd Concertour workshop was held on 24 April 2009 in Rotterdam bringing together a select number of stakeholders representing both the Tourism and Transport industries. The objectives of the 3rd Concertour Workshop were to validate the results found within Work Package 3 on Emerging needs of Tourism segments and Work Package 4 on measures to increase tourism competitiveness in Europe.

The Workshop was chaired by Dr Willem Jan Proper, Associate at the NTUA University, who provided us with his expertise in transport matters. The aim was equally to agree on the format of the future handbook to be delivered to the Commission on the basis of the found results, and decide on the winning case studies. Six were chosen among the established list of 131 Best Practices. Fact sheets elaborating on the contents and achievements of the latter were discussed.

Last of the three workshops, this exchange paved the way for preparing the Final Conference, where we look forward to seeing you numerous!

The Concertour Consortium



Related events

The European Transport Conference (ETC) 5-7 October 2009
- Leeuwenhorst Conference Centre,
THE NETHERLANDS

The European Tourism Day and European Tourism Forum - 8-9 October 2009,
The European Commission, DG TREN
Brussels - BELGIUM

Travel and Tourism Research Association (TTRA) -
"Health, Wellness and Tourism - healthy tourists, healthy business?"
2010 - Location: Tbc

Final Conference will be held on 25 November 2009, in Rome.

Accessibility, Strategies, solutions and services improving a sustainable Tourism Rome, Residenza di Ripetta

This event will not only bring together experts and politicians in the field of tourism and transport.

It will also award the 6 winning case studies and present Concertour's final results through its position papers, handbook and action plan.

For information and registration please contact Eugénie de Naurois, edn@r-m.com

- The Concertour project findings and results -
To be presented at the Final Conference (Agenda opposite)

The two main results Concertour can offer the Commission are:

The **CONCERTOUR HANDBOOK** is a practical Decision Support Tool (DST) targeted at Tourism and Transport stakeholders that provides suitable solutions to transport and tourism problems in a prioritised way. The Handbook is conceived as a repository of value-added transport solutions to remove prioritised barriers to tourism competitiveness and effectively integrates and summarises the main outputs of the CONCERTOUR project. It is a tool aimed at facilitating the decision making process by presenting options and offering recommendations on potential solutions.

The **CONCERTOUR ACTION PLAN** is designed to be a useful reference tool for everyone who is working with tourism and transport in Europe. In the Action Plan the findings of the project are translated into a few main priorities. These priorities are what we believe the EU, national and local governments, the tourism sector, and others should focus on in order to make tourism to Europe more accessible and attractive now and in the future. The Action Plan shows how the needs of the various European tourism segments, destinations and stakeholders are best met through the priorities suggested. It also contains advice on the use of a few strategic measures to accomplish these priorities at EU-, national, and local level. Lastly, the Action Plan is a communicative document designed to convey the results of the CONCERTOUR project to a broader audience across Europe.

Best practices, Position papers and Case studies

The **Best Practice (BP) elicitation process** undertaken intends to provide a well structured and organised catalogue of the collected success stories in the field and a preliminary list of required inputs for the project Handbook. The 131 Best Practices collected generated the background information needed to develop and run the above mentioned practical Support System (i.e. Handbook).

Out of the 131 BPs, six **Case Studies** were selected to be elaborated on and awarded the Concertour Award during the Final Conference in September. Fact sheets have been elaborated on their basis to serve as an added value for the Action Plan.

Position papers were equally collected from EU level organisations/ associations on the (emerging) needs and solutions to support the European tourism market and transport supply. These position papers served to feed into the handbook and action plan.

Rome, Residenza di Ripetta, 25th September 2009
Via di Ripetta, 231 – 00186 Roma

Chairman – Massimo Marciani - FIT Consulting srl

10.00 WELCOME

On. Gianni Alemanno - Mayor of Rome

10.10 KEYNOTE ADDRESS

On. Piero Marrazzo - President of Lazio Region

Sen. Mauro Cutrufo - Deputy Mayor of Rome – Tourism

10.30 EUROPEAN TOURISM POLICIES: which opportunities on accessibility, employment, seasonality and knowledge exchange

On. Gianni Pittella - Vice President of the European Parliament

On. Antonio Tajani - Vice President of the European Commission - Commissioner for Transport

10.50 – PANEL DEBATE

Enrico Mingardi - Deputy Mayor for transport and mobility City of Venice

Paolo Uggè - President of FAI

Annagrazia Laura - CO.IN Cooperative Integrated (NGO)

11.50 “The CONCERTOUR project: key issues, results and prospects in European Tourism”

Karsten Krause - DG RTD – CONCERTOUR project officer

Paola Cossu - FIT Consulting Srl - Director - CONCERTOUR project coordinator

Panayota Moraiti - The CONCERTOUR Handbook

National Technical University of Athens - CONCERTOUR Partner

Jon Inge Lian - The CONCERTOUR Action Plan

Institute of Transport Economics, Norway - CONCERTOUR Partner

12.30 SUCCESS STORIES AND GOOD PRACTICES

Chair

On. Michela Vittoria Brambilla - Italian Ministry of tourism

Speech of Prof. Dimitrios Tsamboulas - Representative from Greek Ministry of Transport

13.00 AWARD CEREMONY – 6 CASE STUDIES IN EUROPE

14.00 LUNCH

Who are the CONCERTOUR Partners?



FIT Consulting - Finance, Innovation and Transport (Italy) (Project Coordinator)
Founded in 1997, FIT built up considerable experience within the management of applied research projects both on a national and European level, in particular within the areas of ITS, logistics, sustainable mobility and intermodality. The company is involved in 40 national and more than 20 transnational R&D projects supporting and promoting EU policy.



TIS - Transport, Innovation and Systems (Portugal).
Founded in 1992, today TIS is a well recognised company in international Transport and mobility consultancy. With a wide coverage of transport related themes for both passenger and freight sectors, the Company has been a leader of consortia, for the European Commission in R&D contracts, for a number of very relevant projects since the 4th Framework Programme, supporting and promoting EU Transport Policy.



TØI - Institute of Transport Economics (Norway).
This national institution for transport research and development, established in 1958, holds no interests in any commercial, manufacturing or supply organisation. The main objectives of the Institute are to carry out applied researches on issues related to transport and to promote application of research results by advising government authorities, transport industry and the public at large.



NTUA - National Technical University of Athens (Greece).
Founded in 1836, NTUA is an institution of higher education as well as a centre of analytical, experimental and applied scientific research. The teaching and research staff of the Department of Transportation, Planning and Engineering have wide practical experience in Greece and abroad, act as advisers to government, consulting firms, transport authorities, etc., and contribute to technical and professional committees.



Rambøll Management Brussels (Belgium).
Rambøll Management Brussels is part of Rambøll Management, one of the leading management consultancies in Denmark and Europe, and has large experience in benchmarking, transfer of know-how and dissemination of information. The Company has been consistently involved in public transport projects, freight and logistics assignments for both public and private sectors, as well as in tourism studies for both local institutions and international bodies like EC's Tourism Unit, European Parliament and European Cities Tourism (ETC).



Impact Consulting (Romania):
Established in 1997, I.C. offers consulting services to both public and private sector organisations in Romania and abroad including feasibility studies and business plans, strategic transport, e-government, quantitative statistical surveys and sustainable development (Local Agenda 21).



INRETS - National Institute for Transport and Safety Research (France).
Created in 1985, INRETS is a state-financed scientific and technological body having five key issues at the heart of its research: leisure and tourism mobility, road safety, transport networks and services, driving aids (information, assistance, automation) and transport and environmental projection.



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DG RESEARCH



The CONCERTOUR website is available at www.concertourproject.eu
It can be used for:

- learning more about the project's goals, partners and Community;
- staying informed with regards to recent developments or future workshops and conferences;
- downloading project documents and deliverables;
- registering as a Community Member through an online form;
- subscribing to the newsletter or reading past issues;
- discussing with other stakeholders and partners in the forum.

The topics (forum members are kindly invited to post new topics) will be related to the transport aspects in the travel chain like: travel information, travel to/from the destination and travel within the destination, transport infrastructure, transport services, quality, comfort and design of transport services and terminals, passport and visa control, access for all (inclusive elderly and disabled), etc

- We remind you of all the available dissemination tools such as:
- The website, www.concertourproject.eu, where you may find all the news about the project and interact through the online forum. We encourage you to equally register so as to become a member of the Community.
 - The information e-mail address, info@concertourproject.eu, where you may send your questions and comments.
 - The Newsletter which will keep you updated on the project and its evolution.
 - The Declaration of interest which you may sign and send back to us via post or e-mail. You may download it from the website.

FINAL CONFERENCE: 25 SEPTEMBER 2009 - Accessibility, Strategies, solutions and services improving a sustainable Tourism

FOR ANY INFORMATION PERTAINING TO THE FINAL CONFERENCE? DO NOT HESITATE TO
CONTACT US AT edn@r-m.com
YOU WILL FIND ALL THE NECESSARY INFORMATION ON THE CONCERTOUR WEBSITE:
www.concertourproject.eu