



Invitation to Workshop II:

Thursday 22 January 2009, Brussels.

“Triggering tourism competitiveness by exchanging findings and reaching solutions”

The CONCERTOUR Consortium is pleased to invite you to the second workshop which will take place in **Brussels, 22 January 2009.**

The **CONCERTOUR Project** is funded by **DG Research** of the **European Commission**. CONCERTOUR, *Concerted Innovative Approaches, Strategies, Solutions and Services Improving Mobility and European Tourism* aims to provide the European Commission with specific information on how the tourism and transport sectors interact in Europe nowadays. The project will identify policy-driven solutions which aim to remove obstacles or create conditions for the provision of value-added transport services and would render access to tourism in Europe easier and more attractive for travellers.

Following the successful results achieved during the first workshop, the main purpose of the second Workshop is to validate project findings such as new tourism segments, the product-market matrix and transport needs. This will be an occasion to share experience, points of view and perspectives.

We would like to share with you this opportunity, bringing together relevant stakeholders in both transport and tourism. Moreover it will help reinforce the Community for future cooperation, shared solutions and synergies.

You will find further information about the event in the form below.

Please find attached the **registration and agenda**. Please e-mail Eugénie de Naurois at edn@r-m.com for registration or further information.

To learn more on the project and on the *Concertour Community*, please visit the Concertour website, www.concertourproject.eu.

We thank you for your attention and hope to welcome you on board!

Yours faithfully,

*The CONCERTOUR coordinators
Paola Cossu and Massimo Marciani*





Organisation of the CONCERTOUR Workshop 2

Time and date: Thursday 22nd January 2009, 10:00 – 15:00.

Location: Brussels. Hotel Progress ****
9 rue du Progrès, 1210 Bruxelles - Belgique

Travelling arrangements:
Participants are expected to organise their own travel arrangements.

Meal:
We will provide you with lunch, as well as unlimited coffee, soft drinks and water.

Number of participants:
The workshop has a limited number of 30 participants, thus registration will be based on a "first come, first served" policy.

Working language: English (no interpreters).

Contact for registration and information:
Eugénie de Naurois, edn@r-m.com





Workshop Agenda

Venue: Hotel Progress - 9 rue du Progrès, 1210 Bruxelles – Belgique

22nd January 2009		
10.00 – 10.05	Welcome and introduction	Massimo Marciani - FIT
10.05 – 10.15	Plenary session: Presentation of achieved results on emerging needs and tourism segments	TOI/INRETS
10.15 – 12.00	3 validation sessions from the stakeholders	Chaired by the work package Leader. 1 rapporteur for each table
12.00 – 12.30	Plenary Sessions. Reporting main achievements	Chaired by a rapporteur of the Consortium
12:30 – 13:30 – Lunch Break		
13.30-13.40	Plenary session: Presentation of achieved results on transport needs	Alexandra Rodrigues: TIS
13.40 – 14.40	3 validation sessions from the stakeholders	1 rapporteur for each table
14.40 – 14.50	Plenary Sessions. Reporting main achievements	Chaired by a rapporteur of the Consortium
14.50 – 15.00	Workshop conclusions and forthcoming actions	Massimo Marciani - FIT
15:00 – End of Workshop		

