CONCERTOUR

CONCERTED INNOVATIVE APPROACHES, STRATEGIES, SOLUTIONS
AND SERVICES IMPROVING MOBILITY AND EUROPEAN TOURISM

Dear Madam, Dear Sir,

Efficient transport is a fundamental condition for sustainable prosperity in Europe. It is also one of the key factors in the tourism system. As the tourism sector is a driver of economic growth and employment, it has a vital role to play in accomplishing the goals of the Lisbon Agenda: to make Europe the most competitive and dynamic knowledge-based economy.

The CONCERTOUR research project, funded by the European Commission, seeks to improve tourism-related transport as a means of boosting economic growth. The project's areas of research – such as better connections with other transport modes, improved information on sustainable transport modes, and enhanced ticketing systems, among other solutions – all aim to improve transport supply as a means to increase tourism opportunities, and thereby contribute to European competitiveness.

Maximizing the positive effects of transport and tourism research requires coordinated action by all stakeholders. Under the EU's Seventh Framework Programme (FP7), projects such as CONCERTOUR gather multi-national teams of experts from all sectors – academics, policy makers, industry, and research organisations – to identify strategies and actions for reaching European political targets.

Through co-operative action, both within and outside the EU, Europe is creating a critical mass of ideas and solutions, strengthening European excellence while helping to steer the world towards a sustainable and a more prosperous transport and tourism future.

Your support and input is crucial to ensure the success of this project. CONCERTOUR's ambition, which we hope you share, is to produce solid results and action guidelines to strengthen European tourism. As a main actor in this domain, your perspective on actual issues and stakes is highly valuable and can actually contribute to EU policy making.

Andras SIEGLER

Director
Directorate "International Scientific Cooperation"
Directorate-General for Research, European Commission

SEVENTH FRAMEWORK PROGRAMME

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